

# SEMINAR ON INVESTMENT OPPORTUNITIES IN THE SPECIAL ECONOMIC ZONE OF SUEZ CANAL AREA

Rome, 22<sup>nd</sup> October 2019 - Confindustria - Viale dell'Astronomia, 30 - Room A - Floor R

## DRAFT PROGRAMME

- 09.30-10.00 Registration and welcome coffee
- 10.00-10.20 **Opening session**
- **Ilaria Vescovi**, President of Technical Committee for Internationalization Confindustria
  - **Mohamed Dweidar**, Head of the Commercial Office Embassy of Egypt in Rome
- 10.20-10.40 **Key note speech: The Industrial Zone at East Port Said Economic Zone. Gateway to Africa and MENA Region**
- **Ahmed El Mofty**, General Manager of East Port Said Development Company
- 10.40-11.00 **Investment Climate in Egypt: focus sectors and perspectives for Italian companies**
- **Ahmed Fikry**, CEO East Port Said Development & Board Member Federation of Egyptian Industries
- 11.00-11.30 **Italy and Egypt: financial support and instruments for the Egyptian market**
- **Dante Campioni**, Managing Director & CEO ALEXBANK
  - **Milton Stefani**, Regional Head of the SEMED Region for Manufacturing and Service EBRD - European Bank for Reconstruction and Development
- 11.30-11.45 **Best case experience of Italian-Egyptian business cooperation**
- **Michele Orsini**, Chief International Business Officer NET ENGINEERING S.p.A.
- 11.45-12.20 **Q&A session**
- 12.20-12.30 **Conclusions**
- **Giovanni Ottati**, President Confindustria Assafrica&Mediterraneo

**Working language: English**

In collaborazione con: